

## Fried Cakes



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THEY'RE  
GOOD!

Ask for genuine Model Bakery Fried Cakes.  
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"Costly thy habits as thy purse can buy" are wise Shakespeare's words.

Not only on account of the opinion of others, but because of your own opinion of YOURSELF, wear the best clothes you can buy.

WE know that we sell good clothes. YOU'LL know it when you buy them and try them; and you'll come again for them as long as you live.

Wear our good, "Nifty" clothes.

**C. G. Falor & Son**

Alma, Michigan

## The Gasoline Situation in 1910 and Now

IN 1910 there were approximately 400 thousand cars in the United States.

To operate these cars there was available a gasoline production of 750 million gallons, or, approximately, 1875 gallons per car.

In 1919 there were more than 7 million cars and trucks operating in the United States.

To supply these engines there was available, according to Bureau of Mines Report, 3 billion, 957 million gallons of gasoline, or, approximately, 565 gallons per car.

In neither case has consideration been given to the demand of tractors, stationary gas engines, or the gasoline required by the arts and industries. Nor have we considered the large volume of this product shipped abroad annually.

The above figures are presented so that you may visualize one of the problems the petroleum industry has been called upon to solve in the past decade.

In 1910 the Standard Oil Company (Indiana) marketed about 20 percent of the gasoline output of the United States, or approximately 150 million gallons. In 1919 this Company sold about 640 million gallons of gasoline, or about 17 percent of the total for that year.

It has been the task of the 7 men who manage the affairs of the Standard Oil Company (Indiana) for the 5124 stockholders, not one of whom owns as much as 10 percent of the total, to expand the organization not only to keep pace with, but to keep ahead of the extraordinary and persistent demand for gasoline.

How well they have succeeded is illustrated clearly by the fact that in the 10-year period above mentioned, the Standard Oil Company (Indiana) has taken a leading part in increasing gasoline production 440 percent, while crude oil production increased only 94 percent.

**Standard Oil Company**  
(Indiana)  
910 So. Michigan Ave., Chicago

2202

## Items of County News

News of our neighboring villages as gleaned each week by our staff of special correspondents

### ITHACA

Best Candies—DeLuxe—77-11-e  
Rev. William Roberts attended a synod of the Presbyterian church held in Bay City last week.

Carl Jessup left the past week for Denver, Colorado, where he expects to spend the winter.

Mrs. Alice Smith of Grand Rapids spent the week end with Mrs. Glen Fidler and other relatives and friends.

The W. C. T. U. met with Mrs. Howard Wood Tuesday afternoon. A mother's meeting was held with Mrs. Frank Cook as leader.

Mr. and Mrs. J. D. Gillo left Saturday for their home in Highland Park after spending several weeks with relatives and friends in Ithaca, Pompeii and North Star.

Mrs. A. N. Patriarche of Midland and Mrs. C. H. Bass and little daughter, Margaret of Grand Rapids, sisters of Mrs. J. L. Barden are spending several days in the Barden home.

A Woman's Republican club was organized Tuesday October 12. The meeting was held at the court house and the following officers elected:

Mrs. G. T. Brown, president; Mrs. Edward D. Hamilton, vice president; Mrs. Mary Nelson, secretary. Ward chairman were appointed as follows: First ward, Mrs. J. N. McCall; second ward, Miss Nellie Nelson; third, Mrs. L. B. Sawyer; fourth, Mrs. Joseph Seaver. The latter will appoint assistants and an effort will be made to register every woman in Ithaca who is not now registered.

Mrs. Rhea Lomisbury of New York City came Saturday to spend two weeks in the home of her aunt and husband, Mr. and Mrs. C. M. Brown.

Dr. and Mrs. C. T. Pankhurst of North Star were in Ithaca on business Monday.

E. J. McCall of Mt. Pleasant was a recent guest of his brother, J. N. McCall.

Mrs. James Kress gave a thimble party Wednesday the honor guest was Mrs. Netta Pennington of Oregon.

Mr. and Mrs. Bert Stacy were the guests Sunday of Mr. and Mrs. William Mikesell of Pompeii.

Mr. and Mrs. Charles Going and daughter, Velma, of Riverdale spent Sunday with Mr. and Mrs. Arthur Knapp of Emerson.

Miss Wilma Willoughby, who has been in Detroit a few days, was called home Sunday because of the injury her brother, Basil Willoughby, received while playing football Friday.

The funeral of Joseph H. Austin, 69, was held at the Presbyterian church Saturday and interment was made in the Ithaca cemetery. Rev. L. L. Dewey pastor of the Methodist church, officiated. Mr. and Mrs. Austin moved to Gratiot county from Ohio nine years ago and located on a farm in Lafayette township. Last March they moved to Ithaca. Surviving are the widow, three sons, Ivy of Miami, Ohio, Arthur H. of Piqua, Ohio, and Raymond at home. Their only daughter was buried three years ago.

Mrs. Frank H. Hori gave a party at her home Friday evening complimentary to Miss Margaret Pinney bride-elect. The house was decorated with autumn leaves which were used in profusion about the rooms. The guests to the number of 40 were entertained by Mrs. Fred Brown, who gave several readings following which came a hunt by Miss Pinney for the gifts which were hidden about the rooms. Mrs. Hori served a two course luncheon. Mrs. Catherine Warner of St. Louis was the only out of town guest. Miss Pinney's marriage took place Wednesday to Ives McCredie of Detroit.

Rev. Joseph Green of Mt. Pleasant gave a very instructive talk Sunday evening at the Methodist church in the interest of the Epworth League.

Mr. and Mrs. N. M. Bradford of Wheeler were callers in town Wednesday evening.

Mr. and Mrs. Henry Stahl and son, Neal, of Detroit were guests of Mr. and Mrs. C. L. Davis Sunday.

The Epworth League held a meeting Friday evening at the Methodist church. The following officers were elected: president, Lewis Grettenberger; vice presidents, Vera Sackett, Gregg Taft, Irene Sackett, Harriet Hodges; secretary, Merna Ringle; Treasurer, Kathleen Davis.

### RIVERDALE

Fred Looker of Detroit has been visiting friends in town for the past week.

Mr. and Mrs. Jack Mobio and son, Donald, returned Wednesday from their weeks visit with relatives in Detroit.

Mr. and Mrs. Lyle Nelson were Alma visitors Saturday.

Mr. and Mrs. D. Smith of Marine City are guests of Mr. and Mrs. Lincoln Lemon.

Miss Winifred Croton spent the week end with her parents southeast of town.

V. P. Cash of Alma was in town Thursday on business.

Samuel Rhodes, Frank Rice and Harold Hyde left last week for Texas, where they expect to remain until spring.

Mr. and Mrs. Elmer Boemis were Alma visitors Saturday.

Mrs. Millard Hopkins of Breckenridge spent Friday with friends in Riverdale.

Mr. and Mrs. James Fisher spent Saturday in Vestaburg guests of Mr. and Mrs. Arza Fisher.

Mr. and Mrs. S. D. Parks spent Sunday near Ithaca guests of Mr. and Mrs. Geo. Nunn.

Mr. and Mrs. D. Smith left Tuesday morning for a two months visit with relatives at Marine City.

Mrs. Fred Nunn entertained the following relatives for dinner Sunday: Mr. and Mrs. Thomas Croton south east of town, Mr. and Mrs. Chas. Nunn and sons, Robert and Howard of Riverdale.

D. Snider spent Sunday with relatives at Bay City.

Mrs. Millard Hopkins of Breckenridge spent Saturday with Mrs. Paul Bywater.

Miss Hazel Kelly and Miss L. Spade of Owosso were injured quite seriously in an accident last Saturday evening when the horse which they were driving ran into an automobile, turning the buggy bottom side up, throwing the girls in the ditch, cutting and bruising their faces and body. Both were unconscious when taken to the doctor's office at Riverdale.

Mr. and Mrs. B. W. Tuttle and son, Robert, were in Ithaca Friday on business.

Mrs. Laura Robart spent the first of the week near Eaton Rapids a guest of Mr. and Mrs. Logan Robart.

Mrs. Nettie Rose returned Tuesday evening from her four weeks visit with relatives at Elkton.

Mr. and Mrs. Arthur Bellows of Eaton Rapids were over Sunday guests of Mr. and Mrs. Reuben King.

Chas. Rhodes of Alma was in town Monday on business.

The Union Aid Society will have their annual meeting and dinner at the Parsonage on Wednesday, October 21. Everybody welcome.

Mr. and Mrs. Joel Britten were over Sunday guests of Mr. and Mrs. Claude Manley north of town.

Mr. and Mrs. M. J. Murphy of St. Francisville, Ill., are guests of Mr. and Mrs. Vern Johnson.

The Misses Thelma Schaffer, Ila Guilds and Laura Sadler who attend Ferris Institute, Big Rapids were home for over Sunday.

Mr. and Mrs. Andrew Friz and daughter, Virginia, spent the week end with relatives at Grand Rapids.

### SUMNER

Mr. and Mrs. Eugene Smead and daughter of Adrian visited over the week end with Edwin Smead and family.

John Wood and wife left Tuesday for a week's visit with relatives in Alma and Owosso.

Lorain Kirker was a Stanton caller Tuesday.

Clair Smead and wife from Jackson visited their uncle, Edwin Smead and family over Sunday.

Mrs. Lorain Kirker and Mrs. Byron Sommers were in Ithaca on business Tuesday.

Henry Clash of Alma called on friends Thursday.

Mrs. C. A. Pratt and Mrs. L. C. Woodward attended the Aid Society of Elm Hall given by Mrs. T. J. Blair Wednesday.

Mr. and Mrs. Thomas Lang and Mr. and Mrs. Austin Cherry were in Alma on business Wednesday.

Howard McClenathan visited his brother, Melvin, in Lansing last week.

Mrs. Wm. Fowler entertained her brothers, Harry and Clinton, and their families of Saginaw over Sunday.

C. L. Booth of Alma was a business caller in town Thursday.

Mrs. Sam Cleverdon and Mrs. Vance Woodward were Ithaca callers Friday.

I. F. Tucker was in Alma Friday on business.

John Phillips, wife and daughter, were in Alma Friday.

Charles and Leland Helfner of Ithaca visited Saturday and Sunday with Fred Cleverton.

Mrs. Phrool and children returned to their home in Watertown, Wis., after a two weeks visit with her parents, Rev. and Mrs. Colter.

Mrs. Fred Feelling of Ithaca is helping care for her mother, Mrs. Clow, who is quite ill.

Mrs. Warren Pugsly and son of Elwell called on Mr. and Mrs. H. A. Clow Friday.

Mr. Alfred McKinsley of Cleveland is visiting relatives and friends in this vicinity.

Mr. and Mrs. Raleigh Lance and children of St. Johns visited Mrs. Lance's father, Bert Clow, at the home of his parents, Sunday.

I. F. Tucker received a card from Burdette Forquer and Charlie Ferris saying they had arrived at Cedar Rapids, Iowa, and were having a fine trip.

Mr. and Mrs. D. Mulford and Mr. and Mrs. Vance Woodward visited A. J. Mulford and family in Maple Rapids Sunday.

C. T. Black and Rev. Mr. Colter were in Shepherd on business Saturday.

Edwin Smead is installing a pipeless furnace in his home.

Henry Lang is remodeling his farm residence north of town.

Mr. and Mrs. Geo. Perry of Ionia are visiting their parents, Mr. and Mrs. Charlie Perry.

R. M. Forquer visited the first of the week at the home of his brother in Mt. Pleasant.

Mary Roberts Rinehart's "It's a Great Life," Strand Friday.

### DAVIS DISTRICT

Carl Densmore and family have moved from the Saxton farm to the O. Simmons farm.

E. Jones and family from Mt. Pleasant now occupy the Saxton farm.

Carl Shipman's parents from Lansing visited here Sunday.

Mrs. Lulu Helpenstead returned to Alma Sunday after visiting her brother, Arthur DeGroft.

Mr. and Mrs. Roy Sawyer of Alma and F. Wolfe of Mt. Pleasant spent Sunday at Orin Fletcher's.

Mr. and Mrs. V. H. Gardner of Sethton called at C. Neidhardt's Sunday.

Mrs. Iris Felch of Grand Rapids visited her parents the first of the week.

Mr. and Mrs. C. Snyder of Emerson, Mrs. Grace Cummings and children of Ithaca visited Sunday with their mother, Mrs. P. Fuller.

### SETHTON

Mrs. Albert Payne entertained Mr. and Mrs. Don Frasier from near Carson City Sunday.

The New Haven L. A. S. met with Mrs. Charlie Kepner Thursday afternoon.

The New Haven Community club meets at the M. C. Morse home October 26. A chicken dinner will be served.

Mr. and Mrs. Steve Shepherd have moved from Sumner to their farm here.

Mr. and Mrs. David Lynch were near Lansing Wednesday attending the funeral of their two nieces who lost their lives in the hands of an insane father.

Our school played ball with the Culf school Friday afternoon. Vincent Phillips of Sumner was here on business Saturday.

Don't miss "A Chorus Girl's Romance" with Viola Dana, Strand Sunday and Monday.

## SALE OF HORSES

October 23, 1920

At my farm sale 1 mile east and 1/2 mile north of Ashley I will sell 14 head of young draft horses—all sound and good.

LeROY CARROLL, Prop.

# Uneeda



Year in and year out Uneeda Biscuit have maintained their place as the world's best soda crackers and thereby hold the esteem of American housewives who demand super-excellence in point of crispness, flavor and nourishment. Keep a supply on hand.

NATIONAL BISCUIT COMPANY

# Biscuit

THE BUSY STORE

# NEW ARRIVALS FOR FALL

QUALITY IS THE TRUE TEST OF CHEAPNESS  
IS THE BEST ECONOMY  
IS EVERYTHING

MANY PEOPLE CONSIDER PRICE ONLY  
WISE PEOPLE CONSIDER QUALITY FIRST  
TRADE WHERE YOU HAVE CONFIDENCE



## Gems of the Season

The Waist section is displaying a wonderful variety marked at special prices. They are in the newest Fall styles and every shade that is popular is shown—Bisque, Flesh color, Navy, Oriole, Copenhagen blue and Brown. The blouse for your suit should be selected now.

Jersey Waists \$8.95

Tricolette Waists \$6.98

Georgette Waists \$6.98

We have a fine selection of Wool Dress Fabrics

## Dress Velvets

Custom Velvet—this is a good quality of Velvet with all Silk face. The back is woven with fine quality cotton yarn making this a durable material. Recommended for Dresses, Suits or Coats.

\$2.98

We sell a good quality of Velveteen in all colors—it is well woven of fine grade cotton desirable for different styles of garments.

\$1.49

We have the buttons for your suit and gown in all colors

# PROUD'S DEPARTMENT STORE

ALMA, MICHIGAN